

The background consists of several overlapping, angular shapes in various shades of teal and blue. The colors range from a light, pale blue to a deep, dark teal. The shapes are arranged in a way that creates a sense of depth and movement, with some shapes appearing to be in the foreground and others receding into the background.

# Baltimore Aquarium

*Luisa Valero*



**City:** Baltimore, Maryland

**Title of Site:** Baltimore Aquarium

**Topic:** Aquarium in Baltimore

**Purpose:** Baltimore Aquarium is about Aquarium in Baltimore. It is promote an aspect for the city to focus on marine organism and creates an atmosphere for public and resident of Baltimore alike to educate the marine life.

**Pages:** Home, Aquarium& Tips, Contact, and Reply

**Page one:** Home

1. Greetings and Welcome to Aquarium
2. Introduction
3. Baltimore Aquarium

**Page two:** Aquarium & Tips

1. Describe how much people visit in Baltimore Aquarium
2. Infographic species collect fish or reptiles, mammals, and etc.
3. Data section consisting of a table on amount of visitors varying in past and present years.
4. A quotation by Loren Easley
5. Info-graphics will consists of various types of fish or reptiles or mammals, and etc. using Illustrator software.
6. There will be Aquarium map, which includes each floor and the exhibitions.

**Page three:** Contact

1. The contact section will include the contact information for the

web designer. Which will be under “Contacts US” form.

2. Overview.
3. The top 8 tour in Baltimore Aquarium
4. Credits
5. Information

**Page four:** Reply

1. The reply will be posted with “Thank you.”
2. After saying thank you, a picture of Puffins.
4. The comment “Thank you for visiting Baltimore Aquarium and we hope to see you again soon. Have a nice day!”

**Footer:** Dark Blue invertebrates silhouettes and they will be under the footer. The font will be Arial on the home page. On the Aquarium page there will be dark blue bird silhouette using same type of font. The Contact page will have the same set as the Aquarium page.

**Introduction:**

Aquarium in Baltimore is a public museum, which has different kinds of amphibians, reptiles, invertebrates, mammals, and birds from North Atlantic, the Pacific, and the world. The goal is to educate the tourists and have them to enjoy the tours and visiting the Aquarium.

**Audience:** The targeted audience will be female and male ranging from all ages.

**Perception/Tone:** Relaxing and fun.





## I. Page: home

1. **Heading:** Greetings and Welcome to Baltimore Aquarium

2. **Heading:** Did you know?

In 2012, the the National Aquarium was baned ibe if the best aquariums in the United States by The Travel Channel.

Also received the popular vote as one of the top five best aquariums to visit by 10best.com.

Grab the opportunity of meeting Atlantic Bottlenose Dolphin personal and up close. Purchase the ticket at the visitor center or through this website  
Do not let the memorable experience pass you by!

3. **Heading:** Introduction

5.**Subheading:** Aquarium

Aquarium is a public museum, which has different kinds of amphibians, reptiles, invertebrates, mammals, and birds from North Atlantic, the Pacific, and the worldwide to exhibit various environments. The goal is to educate the tourists and have them to enjoy the tours at the Aquarium.

History

6.**Subheading:** History

William Donald Scheaefer, formerly a Baltimore Mayor, developed the concept of redesigning the aquarium during the redevelopment of Inner Harbor area of Baltimore, Maryland in the United States. Early August of 1981, the Baltimore Aquarium opened to the public.

7.**Heading** Baltimore Aquarium

8.**Subheading:** Mission

Baltimore Aquarium's mission is to educate people about conservation of marine ecology and environment. In Baltimore Aquarium, there is 17,000 species which you will encounter during your visit to the aquarium. The marine creatures from depth of great blue presents insight into the lesser known world, which Baltimore Aquarium proudly showcase of Leidy's Comb Jelly, the Blacktip Reef Shark, Atlantic Bottlenose Dolphin, and many more.

9.**Subheading:**Attractions

Baltimore Aquarium recently added new exhibition, Animal Planet Australia: Wild Extremes. During the visit at the Wild Extremes, you can experience the gorge river in Australia through 4-D Immersion Theater. Also, Dolphins!Who doesn't love them? Baltimore Aquarium offers various time for the show where the ticket is required and can be purchased at the visitor center. Trainers will provides the knowledge of dolphins' behavior and its habits. For more information

“If there is magic on this planet, it is contained in water.”- Loren Eiseley





## II. Page: Aquarium and Tips

### 1. Heading: Exotic Animals

Come and discover new world that you never dreamed of before. You will witness exotic creatures from across the globe. The conquerors of the green canopy of rainforest, Scarlet Ibis, Hyacinth Macaw, the vibrant colorful avians hailing from South America. Atlantic Bottlenose Dolphin originated from Atlantic coast and danger lurking under the Indian Ocean, Zebra Shark. Those are many exotic creatures that Baltimore Aquamarine has to offer.

### 2. Heading: Annual Aquarium Visitors

Describe how number of visitors per year- Data

The National Aquarium is one of top attractions in Baltimore. Last year, the Aquarium attract numbers of visitors, according to Aquarium National website, "In 2012, the National Aquarium anticipates welcoming over 1.5 million visitors, with more than 1.3 million visiting the Baltimore location and 200,000 visiting the Washington, DC location." ('National Aquarium' 19 and 20) The difference between Baltimore and Washington DC is staggering 1.1 millions visitors.

"88.14 percent of visitors to the Aquarium in Baltimore reported that it was the primary reason for their visit."

### 3. Heading: Main Aquarium

### 4.Subheading: Glass Pavilion

describe what glass pavilion has on each level.

### 5.Subheading: Blue Wonders

describe what Blue Wonders has on each level.

### 6.Subheading: Pier 4

describe what Pier 4 has on each level.

### 7. Heading: Dive Baltimore Aquarium

Come and Dive in Baltimore Aquarium's Atlantic Coral Reef! Swim along with rays, exotic species of fish and sharks! The staff from Atlantic Edge Dive Center will train and instruct you on the diving before you submerge into the exhibit. The attendee must be older than the age of 18. For more information

### 8.Heading: Slumber Party with Sharks

We now offer sleepover with the Sharks, which is similar to our Dolphins Sleepover, the sleepover takes in place at Shark Discovery Lab. We offer various activities such as food preparation and the feeding. In the morning, you can test your knowledge about shark with our very own jeopardy game. The attendee must be older than the age of 8. Learn more about this event.





### 9. Heading: Slumber Party with Dolphins

Baltimore Aquarium invites you to host your unforgettable slumber party with the dolphins. You now are able to sleepover along with the dolphins and your friends.

During the sleepover, you and your friends will receive special behind the scene tours and learn many more things about the dolphins. After spending the night with dolphins at the underwater viewing area, in the morning you and your friends will join the trainers to feed the dolphins. The slumber party with dolphins opens to age of 8 and older. Learn more about this slumber event.

### III. Page: Contact

#### 1.Heading: Contact Us

We are happy to answer any questions and feedbacks are greatly appreciated.

#### 2.Heading: Overview

By visiting the Baltimore Aquarium, you will learn many new things and to have fun while learning by experiencing something new every time you visit the Aquarium.

#### 3.Heading: The Top 8 tour in Baltimore Aquarium

Atlantic Coral Reef  
Lurking, Shark Alley  
Pacific Coral Reef  
Dolphins  
Amazon River

Jellies  
Tropical Rain Forest  
4-D Immersion Film

#### 4.Heading: Credits

All information are found on [www.agua.org](http://www.agua.org)  
All images used are found on [www.quest.eb.com](http://www.quest.eb.com)

#### 5.Heading: Information

Need more information? You can check out the site below:  
<http://www.aqua.org>

### IV. Page: Reply

#### Heading: Thank you

The comment, “Thank you for visiting Baltimore Aquarium and we hope to see you again soon. Have a nice day!”

#### Works Cited

“Animal.” National Aquarium. Aqua.org. n.p, n.d. Web. 17 Oct. 2013

<<http://www.aqua.org/explore/animals#location=.l01>>

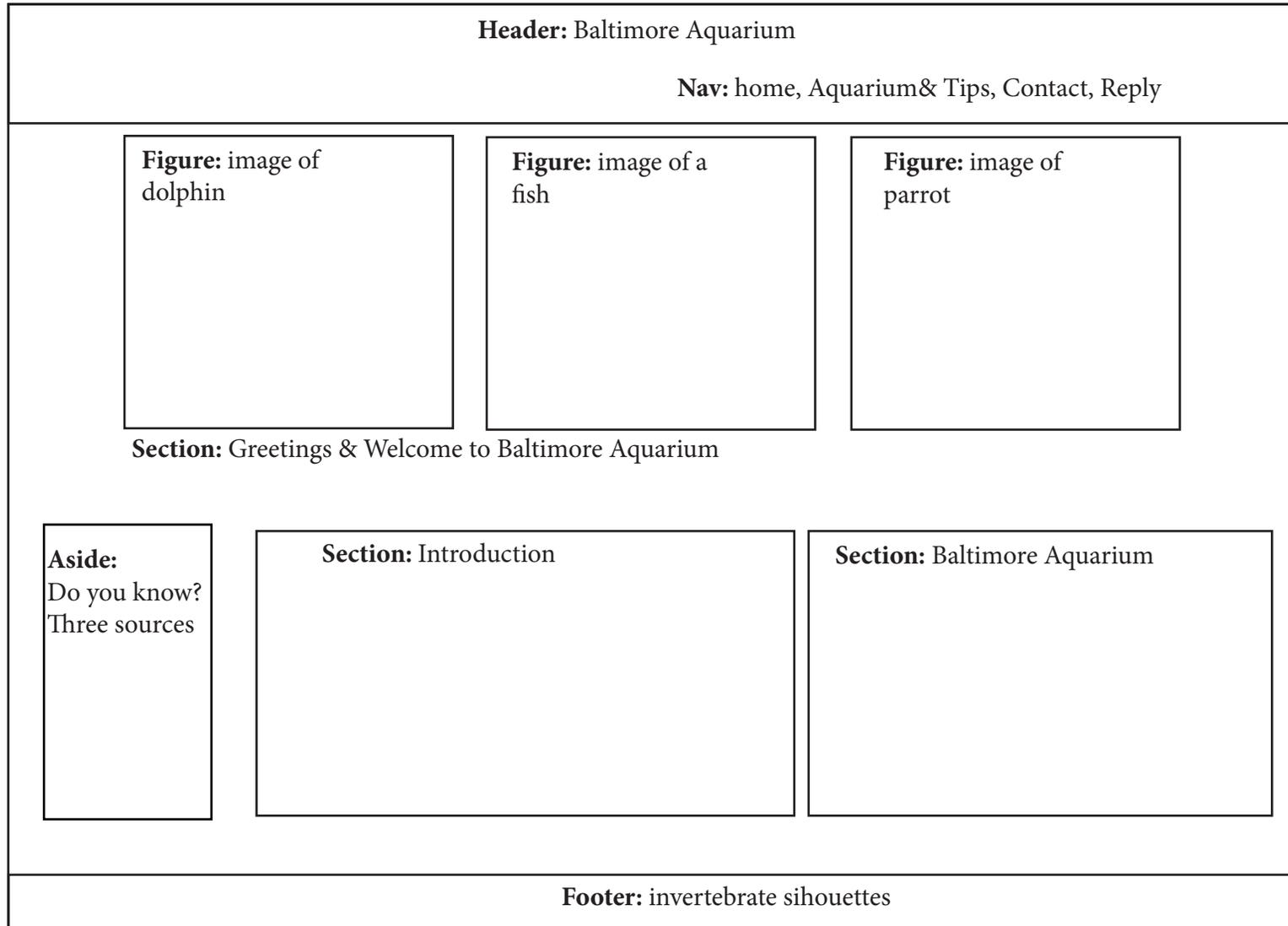
“Loren Eislely.” Good reads. n.p, n.d.Web. Web. 17 Oct. 2013

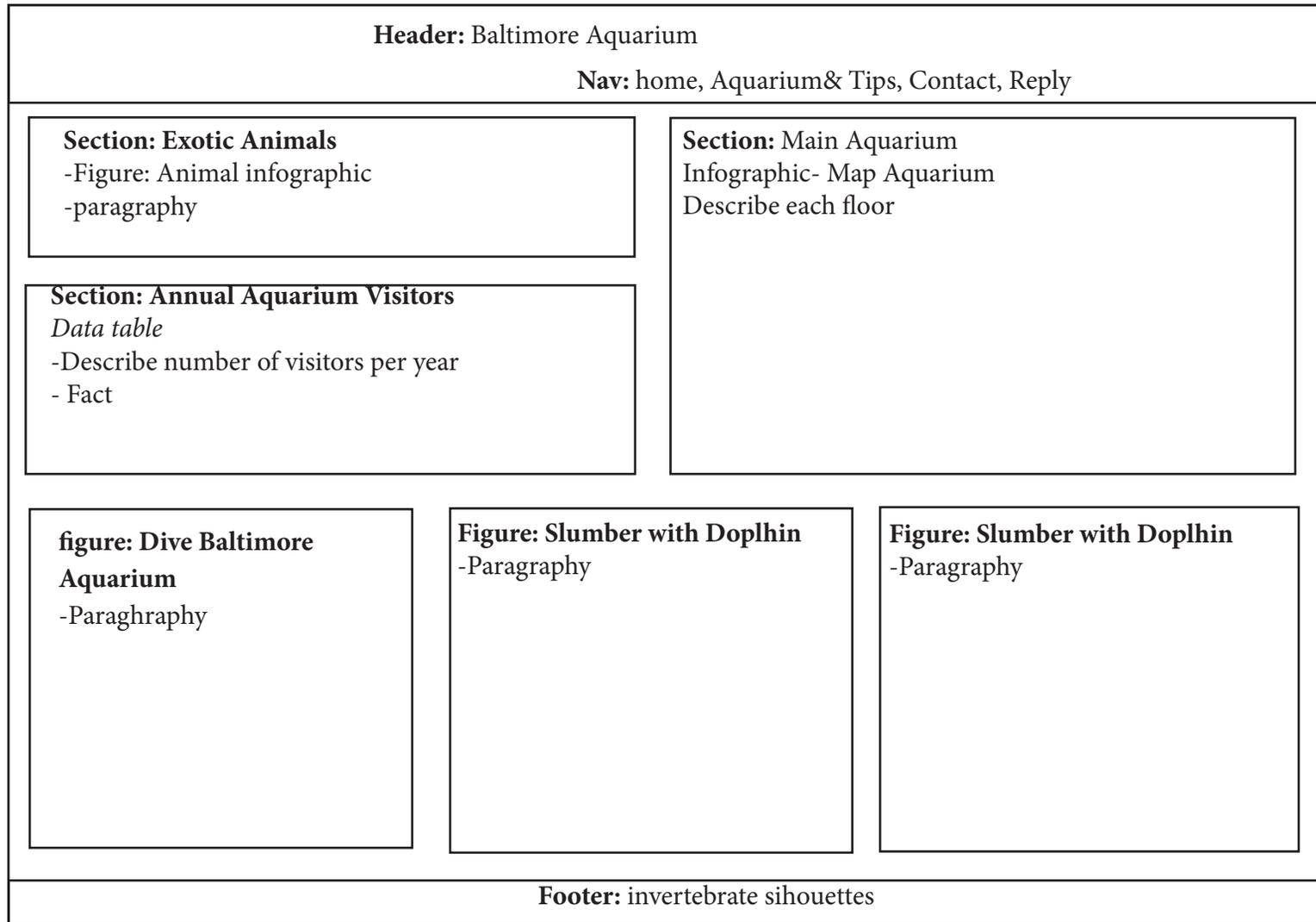
<[http://www.goodreads.com/author/quotes/56782.Loren\\_Eiseley](http://www.goodreads.com/author/quotes/56782.Loren_Eiseley)>

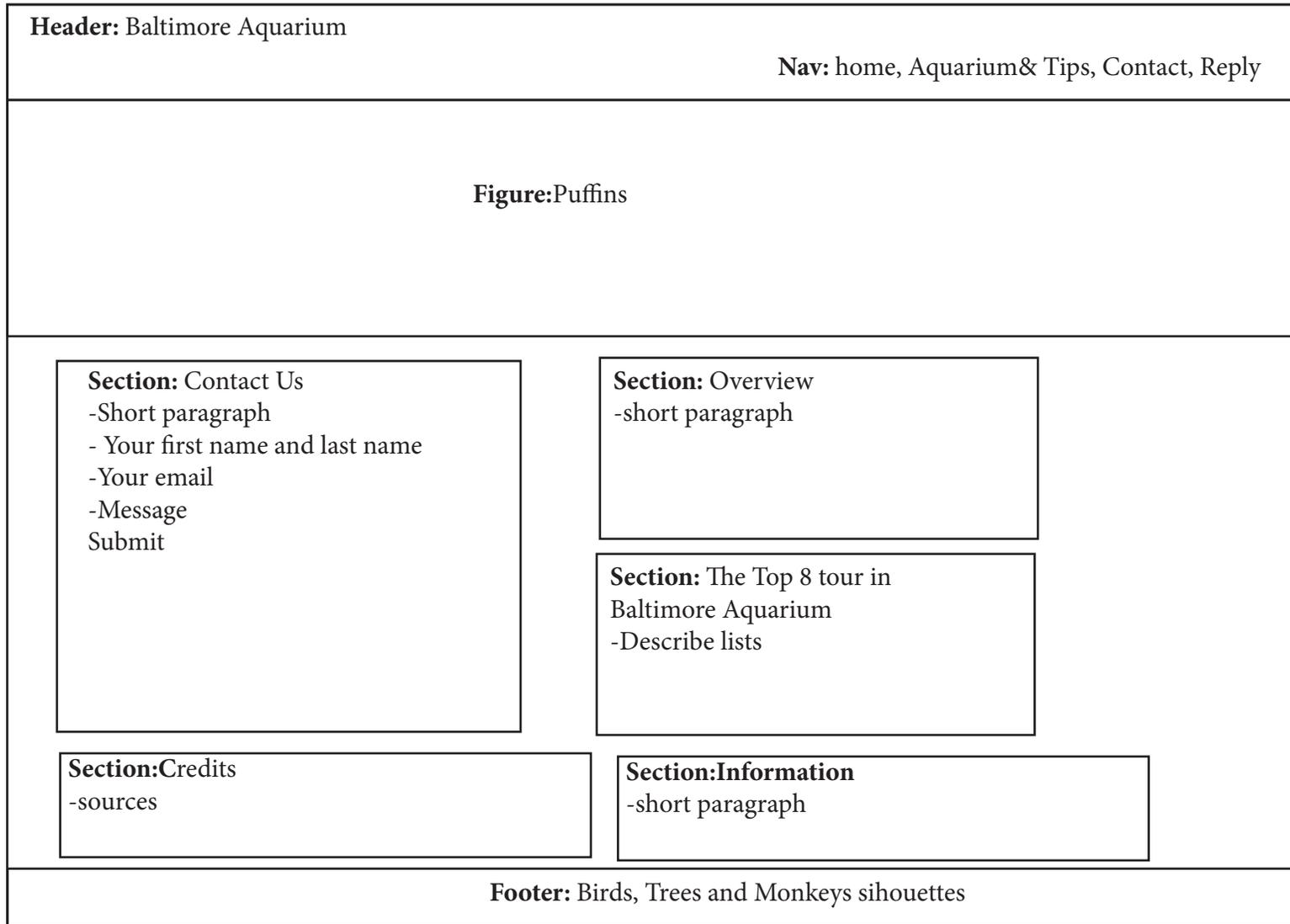
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<<http://www.aqua.org/about/~~/media/Files/Economic-Contributions-FINALlr-2012.pdf>>











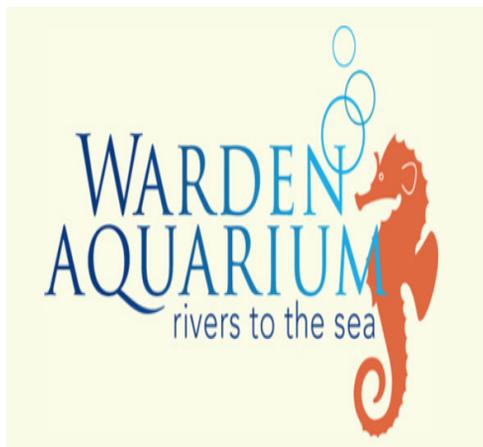
<b>Header:</b> Baltimore Aquarium	<b>Nav:</b> home, Aquarium& Tips, Contact, Reply
<b>Section:</b> Thank you	
<b>Figure:</b> Jelly	
<b>Section:</b> Thank you for visiting.....	
<b>Footer:</b> Birds, Trees and Monkeys sihouettes	



Logo

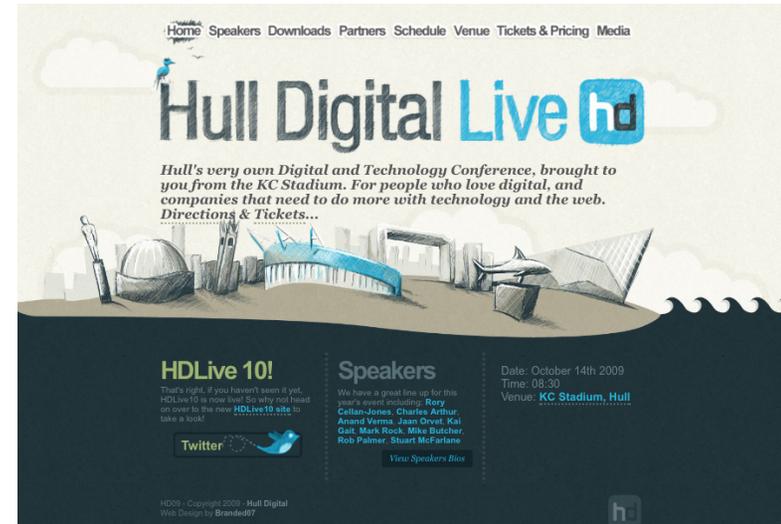


“America’s Cup Healthy Ocean Project.” *Aquarium of the bay*. N.p, n.d.Web. 19 Oct. 2013  
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“Warden Aquarium Rivers to The Sea.” *Desert museum*. desertmuseum.org. N.p, n.d.Web. 19 Oct. 2013  
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Color



“Hull Digital Live.” *Hdlive*. N.p, n.d.Web. 19 Oct. 2013  
<<http://www.hdlive09.co.uk>>

National Aquarium

“In 2012, the National Aquarium anticipates welcoming over 1.5 million visitors, with more than 1.3 million visiting the Baltimore location and 200,000 visiting the Washington, DC location.”  
“Animal.” *National Aquarium*. Aqua.org. n.p, n.d. Web. 17 Oct. 2013  
<<http://www.aqua.org/explore/animals#location=.l01>>

“with more than 17,000 animals at the National Aquarium, Baltimore, and 1,500 at the National Aquarium, Washington, you’ll discover something time new every time you visit!”  
“The economic constructions of the national aquarium.” *National Aquarium*. Aqua.org, Oct 2012. Web. 17 Oct. 2013  
<<http://www.aqua.org/about/~media/Files/Economic-Contributions-FINALr-2012.pdf>>



**Baltimore Aquarium's fonts:**

*Baltimore Aquarium- Pacifico*

*Baltimore Aquarium- Dancing Script*

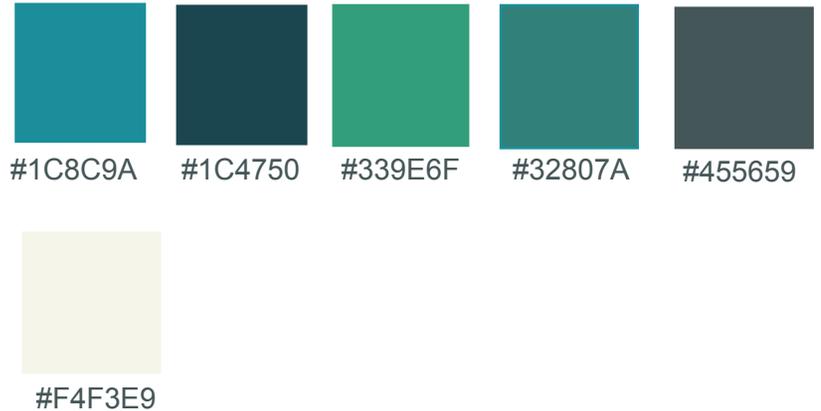
**Baltimore Aquarium- Roboto**

**Baltimore Aquarium- Steelfish**

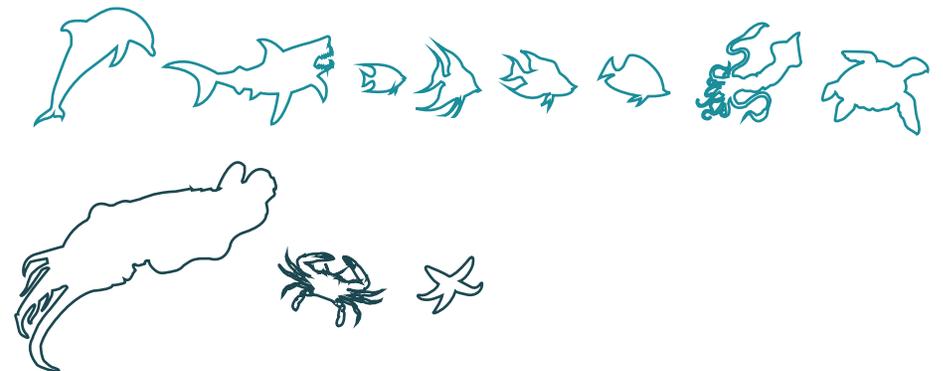
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Futura  
Arial  
Helvetica  
Didot

**Colors:**



**Drawing Sihouettes:**





## Colors



#1C8C9A #1C4750 #339E6F #32807A #455659

## Text and Form Elements

### Section Heading

Arial-bold

### Article Heading

Arial-bold and *Sheelfish*

### Subheading

Arial-regular

### Pull Quotes

*Steelfish-Medium Italic*

### Text

Arial-regular

[Home](#) • [Aquarium&Tips](#) • [Contact](#) • [Reply](#)

## Images

